



Palm Springs Convention Center  
Palm Springs, CA  
September 27 - 29, 2015

*Display your products and services  
with an advertisement in  
California Grocer magazine.  
The official publication of the  
CGA Strategic Conference!*

**\* This Issue Will Also Be Available Online!**

In addition to its normal statewide circulation, Bonus Distribution of the Conference issue includes:

- Hotel door delivery to **All Retail Decision Makers** attending the show.
- The Conference Show floor.
- Media and Trade Associations
- Full Legislature at the Capitol.

**Conference issue has bonus distribution at the Produce Marketing Association Fresh Summit.**

Ad Reservation Deadline Sept. 7.

Ad Materials Deadline Sept. 14.

Mechanical Requirements can be found at:  
[www.cagrocers.com](http://www.cagrocers.com)

The **Conference** issue of *California Grocer* will focus on the 2015 CGA Strategic Conference. Advertising in this issue will reinforce your product message to retailers throughout California.

Yes, I want to advertise in the CGA Conference issue.

Color:  Full Page (\$2,800)

1/2 Page (\$2,050)  1/4 Page (\$1,550)

B/W:  Full Page (\$1,900)

1/2 Page (\$1,150)  1/4 Page (\$650)

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**Fax this form to Tony Ortega, CGA at 916.448.2793  
or scan and email form to [tortega@cagrocers.com](mailto:tortega@cagrocers.com)  
If you have questions please call 916.448.3545  
Website: [www.cgastrategicconference.com](http://www.cgastrategicconference.com)**

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